



For more information contact:

Barrett Hubbard, CPCU
Managing Director
Markel Risk Solutions
bhubbard@markelcorp.com
804-527-7792

FOR IMMEDIATE RELEASE

Markel announces CampaignProsm for protecting campaign financial assets

Richmond, VA, November 12, 2009 – Markel Risk Solutions, a subsidiary of Markel Corporation, today introduced CampaignProsm, a multi-line, admitted insurance product to address risks faced by United States Senate, United States House, gubernatorial, and other state and local political campaigns, and campaign committees.

“Campaigns are unique entities with unique liabilities. The financial assets should be protected for the purposes of electing the candidate. From auto liability to renting space and special events—campaigns need to consider how to best protect assets for the purpose at hand,” commented Barrett Hubbard, Managing Director for Markel Risk Solutions. “2010 is a very active election cycle with all 435 United State House of Representatives and 36 United States Senate seats being contested. In addition, 39 states will elect governors,” he added.

Campaigns have no exemptions from liability under any statutory law. CampaignPro addresses the vast majority of liability exposures in a coordinated approach that reduces gaps, simplifies coverage, and keeps costs down. CampaignPro consulting broker, Bill Howard, Vice President of Clarke & Sampson, Incorporated stated, “All campaigns engage in a diverse set of fund-raising and related campaign events. Much like any business, these events create liabilities that can financially impair a campaign and divert resources away from getting the candidate elected.”

CampaignPro is an admitted product available in most U.S. states. More information is available at www.campaignpro.com.

ABOUT MARKEL

Markel Corporation markets and underwrites specialty insurance products and programs to a variety of niche markets. In each of these markets, the Company seeks to provide quality products and excellent customer service so that it can be a market leader. The financial goals of the Company are to earn consistent underwriting profits and superior investment returns to build shareholder value.